

PROCLAMATION

WHEREAS, The Beef Industry has been established as one of the most important segments of the economy of South Dakota.

WHEREAS, beef has long been recognized as one of the most nutritious foods, rich in protein and all health-building factors, scientifically proven beneficial to people of all ages, from the very young to the very old; and

WHEREAS, it is important that the people of South Dakota recognize the importance of beef in the everyday life of our citizens; and

WHEREAS, the month of September is an appropriate time to honor the beef industry and its great contribution to the strength and welfare of our state and nation;

NOW, THEREFORE, I, Frank L. Farrar, Governor of the State of South Dakota do hereby proclaim:

SEPTEMBER BEEF MONTH IN SOUTH DAKOTA

I respectfully urge all businesses, organizations, producers, and consumers to cooperate in the observance of September Beef Month in South Dakota, and urge all housewives to serve nutritious beef this month, that beef may have its rightful place among meats served, and the importance of the beef industry to our state's economy be recognized.

IN WITNESS WHEREOF, I Have hereunto set my hand and caused the Great Seal of the State of South Dakota to be affixed. Done at the State Capitol, in Pierre, South Dakota, this 14th day of September, in the Year of Our Lord, One Thousand Nine Hundred and Seventy.

Frank L. Farrar

FRANK L. FARRAR, GOVERNOR

ATTTEST:

Alma Larson, Secretary to the Governor

ALMA LARSON, SECRETARY TO THE GOVERNOR